



Get Started Easily, NO Pressure! This program is designed to unfold step by step so it feels natural, not overwhelming. Each part builds on the last, and by late October your child will be practicing all three core components with confidence.

Here's the rollout plan:

- **Weeks 1–3 (September): Daily Reading™ First**
We'll start simple—just 10–20 minutes of reading each day. Daily Reading™ becomes the anchor habit that wires the brain for success. It builds confidence, fluency, vocabulary, and comprehension while keeping reading joyful.
- **Weeks 4-6 (Late September): Add WordPlay™**
Once Daily Reading™ feels solid, we'll introduce short, structured phonics lessons. WordPlay™ brings in the building blocks of reading and spelling while keeping the process light and manageable.
- **Weeks 7-9: Add Story Studio™**
With two daily habits in place, we'll layer in Story Studio™ three times per week. This is the heart of the program—stories, creative projects, and deeper comprehension. Not every activity is long; some are quick discussions, others are richer projects.
- **From October Onward: Ongoing Rhythm**
Daily Reading™ every day, WordPlay™ every day, and Story Studio™ three times a week. A balanced, joyful reading routine that lasts all year long.

Daily Reading Matters!

Daily Reading™ is the first and most important step because it's the habit that changes everything. Just 10–20 minutes a day leads to lasting growth in confidence, fluency, vocabulary, and comprehension. **It's not about assignments—it's about rereads, high-interest books, and just-for-fun reading that children look forward to.**

